

Morgan Alexandra Riehl

www.morganriehl.com

EXPERIENCE

Website Content Producer, *International Campaign for Tibet* 2011-Present

Duties include website development, content management, social media strategy, and the execution of all digital communication and fundraising efforts to members for the International Campaign for Tibet. Coordination between Government Relations, Development, and Communications to plan and execute website postings, outreach campaigns, and fundraising. Responsibilities also included maintaining the structural integrity of the website as well as developing new features, graphics, and products as needed by the organization. (www.savetibet.org)

Project Manager & Video Production, *Team Swinburne Formula SAE* August-December 2010

Delegated team responsibilities, maintained client communication, filmed and edited two promotional films. Additionally oversaw and managed the production and delivery of the videos and WordPress CMS website redesign within 18 weeks.

Photography Editor, *AOL* 2006-2009

Duties included preparing images for online publication for real-time updates, galleries, and feature assets. Research and acquisition of photographs from wire agencies and various independent vendors, while maintaining communication with programmers and other members of the photo team. Assignments included daily updates to the AOL home page, averaging 15 million page views a day, real-time news and sports coverage for AOL News, photographic event coverage for exclusive AOL publication, management of work transfer to Bangalore, India, and seven-day a week 2006 Olympic coverage.

Line Producer / Producer, *New Artists Alliance, "Breathing Room"* 2006

Supervision of daily and overall shooting schedules and budget on an independent feature-length film. Oversaw large-scale production of the project in partnership with New Artists Alliance. International distribution by Imagination Worldwide.

Lonely Planet Images Intern, *Lonely Planet Publications* 2004

Transparency and digital photography editing for submission to the Lonely Planet Images library. Image pre-production and cleaning, batch 35mm transparency, oil medium and large format scanning. Assistance on a variety of marketing projects.

EDUCATION

Swinburne University of Technology, Melbourne, Australia

Masters in Multimedia. Areas of study included project management, user experience design, JavaScript, Flash and HTML web development, video production and fair-use copyright law.

James Madison University, Virginia, USA

Bachelors of Science degree from the School of Media Arts and Design, Print Journalism concentration.

OTHER SKILLS & INTERESTS

Technology:

- Comprehensive computing skills; proficient in Macintosh OS and Microsoft Windows. Proficient in Adobe Photoshop, InDesign, Illustrator, Premiere, Flash, Dreamweaver, HTML/CSS, JavaScript, PHP, WordPress CMS, Microsoft Word, Excel, and Outlook. Quickly able to learn and adapt to new formats and programs.

Communication & Organization:

- Able to manage workflow and prioritize responsibilities across multiple tasks.
- Experienced at work delegation to a staff and to make adjustments as needed.
- Excellent written and oral communication skills.
- Detail oriented and able to organize and archive mass files.

International Volunteering, Study & Travel:

- English tutoring at the Mano English Language Centre in Luang Prabang, Laos (2009).
- Academic credit for photography and Italian at Academia Italiana in Florence, Italy (2003).
- Extensive independent world-wide travel to: Australia, Austria, Croatia, Czech Republic, Denmark, Egypt, Fiji, France, Germany, Hungary, Ireland, Italy, Laos, Myanmar (Burma), Nepal, The Netherlands, New Zealand, Russia, Spain, South Africa, The United Kingdom, Vietnam and 43 of the United States.